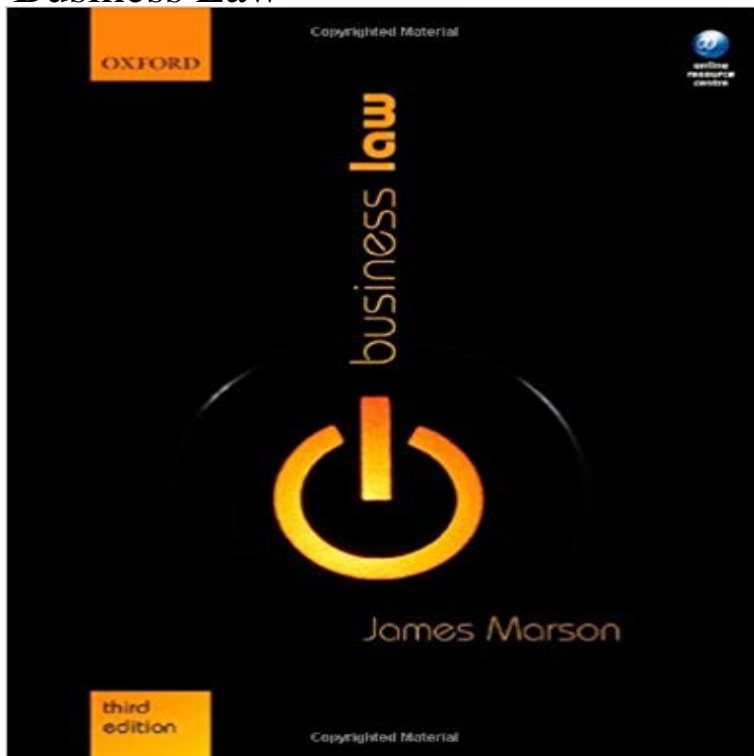


Business Law



This comprehensive textbook provides a thorough and accessible introduction to business law for the non-law student. Packed with up-to-date and relevant examples, it demonstrates the real applicability of the law to the business world, making it an invaluable companion for all those tackling business law for the first time. Whether you're a would-be entrepreneur or looking to a career in management, this book gives you the solid base you need to make confident business decisions in the future. Designed for non-lawyers, Business Law is written in a clear and easy-to-follow style which avoids excessive legal terminology and presents the need-to-know facts and cases. Fully referenced throughout and with an accompanying Online Resource Centre, Business Law combines accurate legal detail with strong learning tools such as self-test questions, chapter summaries and key definitions, helping you successfully navigate your way through this often complex subject.

ONLINE RESOURCE

The book is accompanied by a comprehensive Online Resource Centre offering several resources to support teaching and learning.

Student Resources:

- Multiple choice questions
- Indicative answers to the end of chapter questions
- Additional material on the Consumer Protection from Unfair Trading Regulations 2008, business and ethics, corporate manslaughter, and the Legal Services Act 2007
- Flashcard cases
- Flashcard glossaries
- Legal Updates

Lecturer Resources:

- Customizable PowerPoint slides for use in your teaching
- Test bank of multiple choice questions

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